

THE AFRICAN FREE TRADE MARKET OPENED



AfCFTA-African Continental Free Trade Area which is rendered in French as **ZLECAF** - Zone de Libre-Echange Continentale Africaine is the African free trade area, concluded under an agreement between African Union (AU) Member-States signed in March 2018. It is an ambitious trade pact to form the world's largest free trade by connecting almost 1.3 billion people across 55 African countries. The agreement aims to create a single market for goods and services in order to deepen the economic integration of Africa.

*The **ZLECAF.STORE PROJECT** is the technology enabler that seeks to materialize the AfCFTA dream in order to promote the intra-African trade for sustainable economic development, employment generation and effective integration of the African continent into the global economy*



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What is ZLECAF Store (<https://zlecaf.store>)?

ZLECAF Store (zlecaf.store) is the Premier Digital Market of the African Continental Free Trade Area (AfCFTA) developed by BTC GHANA LTD (an ERP Software Development Company with over 22 years of experience and member of African Diaspora Marketplace, Washington DC, USA) for business organizations, from manufacturing industries, large departmental store, agribusiness companies to the medium sized and smallest enterprises to connect them to the world ever-largest African Continental Market made up of 55 countries with a population of 1.3 billion.

Through ZLECAF Store (zlecaf.store) you can set up your own shop. Customers from any part of the world can place orders for your products powered by ZLECAF Secured Payment System or by your own payment system integrated into your store and linked directly to your bank account. No hidden cost to affect your sales.

With ZLECAF Store you can rent your own shop with direct access to your customers and receive full payment. You can also go for the second option by just placing as many products as you want into your store with no fee to pay, except 10% on sales to ZLECAF STORE. T&Cs Applied

ZLECAF STORE is the Premier AfCFTA company which provides stores, shops or depots for industries and companies to make available their products and services to the public for intra-African trade. ZLECAF Store is a multi-currency market of all the 55 countries of Africa with a cluster of stores *in each country with their currency*, organized by business categories in the country. The Distributor can set the currency he/she wishes to sell his/her products

Buyers can swipe to any country of their choice depending of what he/she is looking for to buy. When you enter the market (zlecaf.store), it defaults to Ghana because the Secretariat of the African Continental Free Trade Area (AfCFTA) or Zone de Libre Echange Continentale Africaine (ZLECAF) is hosted by Ghana and located in Accra. But you can easily move to Guinea market for instance in a twinkling of an eye and trade. It is just a click of a mouse on the African Country of your choice – and you are there.

It is time for industries and companies to create a distributor account in the African countries of their choice; and in the category of their business and get started.

[Create a Distributor Account Today and Get Started](#)

CATEGORIES IN EACH ZLECAF COUNTRY

How to create/open a distributor account on ZLECAF Store

1. Go to the ZLECAF store (<https://zlecaf.store>)

2. From the menu bar at the top of ZLECAF store page click on **Create Distributor Account**

3. Choose the business category of your shop

4. Enter all the information concerning your business, basically:

a. Your Name, telephone (with your country code) and your email)

b. Your country of origin (where do you come from)

c. Your ZLECAF business country (any of the 55 countries of the African Union Member states where you want to do your business)

d. You must provide business location (Region and District) in the ZLECAF Country and provide the name of your Shop/Store. This is very important because the ZLECAF Business Inspection Team may visit your shop to see the goods and services you are offering for sale before validating your account.

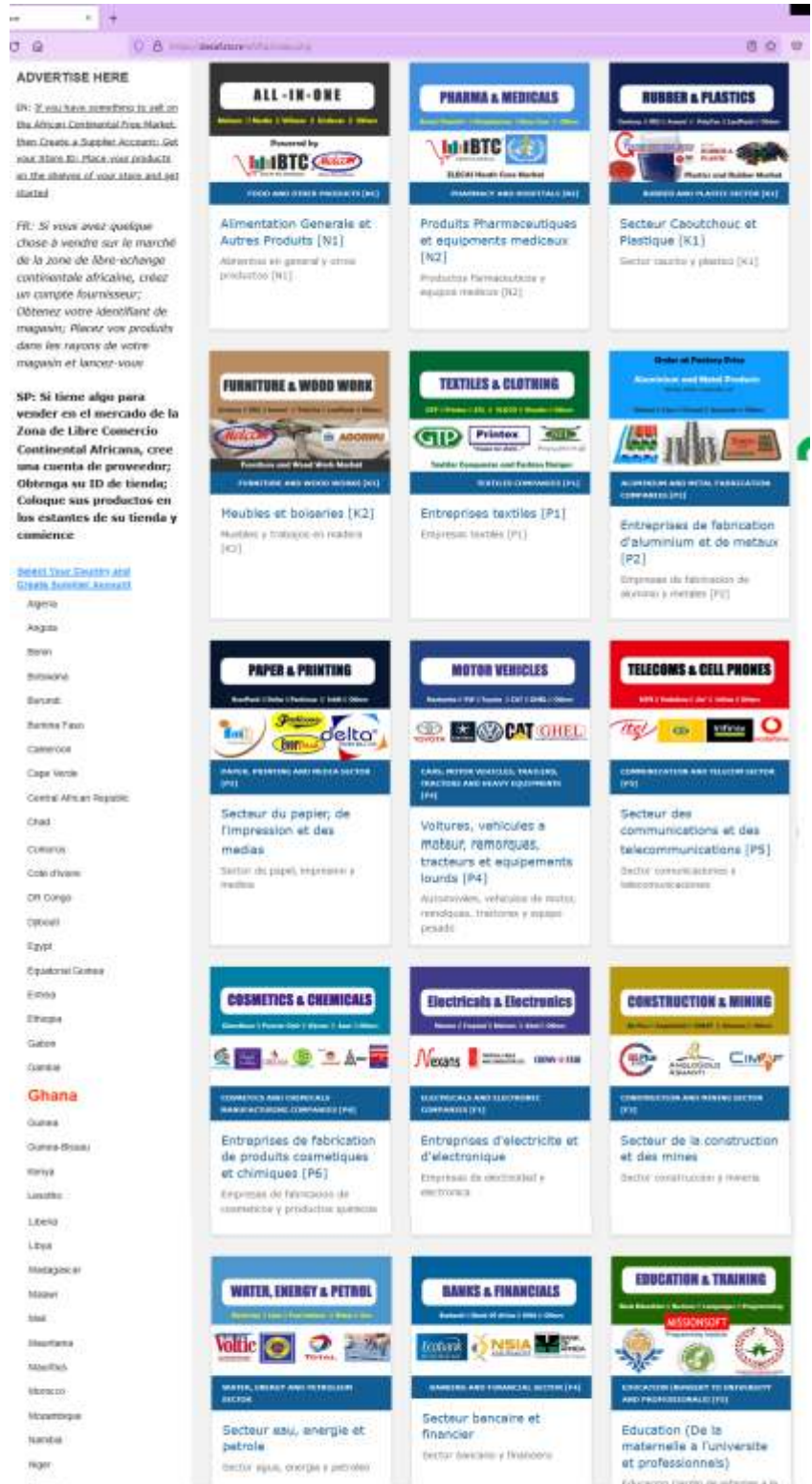
e. Select the category of the shop or the business sector of your shop

f. Give few description of your products and services for your customers to see once they visit your shop in the market
N.B: The ZLECAF Country, Region and District information is very important because it determines the jurisdiction under which your shop is operating and the regulatory bodies such as internal revenues authorities for taxation purposes, the metropolitan authorities... etc.

5. Click next to file your application to the ZLECAF Store Team

6. Check your email for the email sent from ZLECAF Store Team

Once the application is received, our experts will analyze your application and deploy the ZLECAF Inspection Team to visit your business location and make sure that the products and all the information you provided meet our requirements.



SHOPS RENTED IN CATEGORY N1 - GHANA

Only then a shop can be officially handed over to the applicant.

Once the applicant's request has been approved by ZLECAF Experts and an approval email has been sent, the applicant or the distributor will make a payment (Registration Fee of \$30) directly to the ZLECAF account and send his logo and 4 products as initial items to be displayed in the store – he can add more items later.

A ZLECAF Business Operating Permit will be issued out to the distributor.

After the approval of the request and the payment is made, the distributor can now have access to his shop and begin to add more products. ZLECAF will send to the distributor:

1. His Store number (GH-N1S01),
2. His ZLECAF ID which is the ZLECAF Business Registration Number
3. His ERP Login Credentials (username and password) which he can use to connect to the ERP software for managing his products, orders and sales.

For more information, contact:

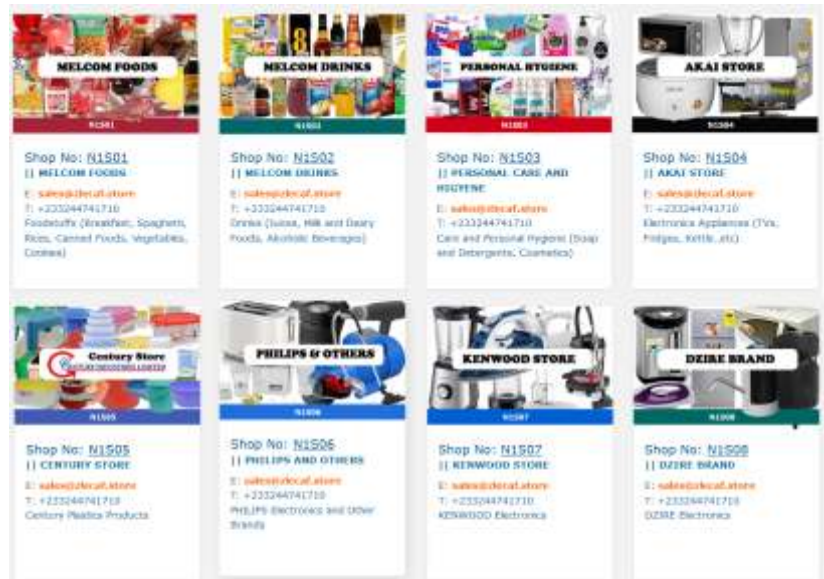
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AfCFTA Market: zlecaf.store
ZLECAF Team: diaspoapp.com
ERP-Admin: agricerp.com



Some Products in Shop - N1S01 MELCOM FOODS

